



# APWA *Florida Reporter*

## Looking to reach Public Works Professionals in Florida in 2018?

If so, your company can directly reach over 2,000 members of the Florida chapter of the American Public Works Association by placing your advertisement within their official *Florida Reporter* quarterly magazine.

Members of the Florida chapter consist of all the key decision makers in this multi-million dollar market, which includes companies involved in road and street maintenance, transportation, municipal engineering, emergency maintenance, construction management, water and wastewater operations, solid waste collection, equipment services, and much more.

If you'd like to promote your products and services in 2018 to this membership, please let me know ASAP!

**CLICK HERE to see our 2018 media kit.**

|                 | 1 Time Rate | 4 Time Rate |
|-----------------|-------------|-------------|
| OBC             | \$1,450     | \$1,325     |
| IFC/IBC         | \$1,350     | \$1,225     |
| Full page       | \$1,075     | \$1,000     |
| 1/2 page island | \$900       | \$850       |
| 1/2 page        | \$825       | \$775       |
| 1/3 page        | \$590       | \$540       |
| 1/4 page        | \$490       | \$440       |
| 1/6 page        | \$400       | \$350       |
| 1/8 page        | \$340       | \$320       |

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to view past issues



To reach Florida's Public Works professionals through *Florida Reporter* and its targeted readership, contact Rod at your earliest convenience.

**Rod Evason**, Marketing Manager  
Ph: 877-985-9710 • rod@kelman.ca

