I. Membership Committee Members and Subcommittees

Membership Chair:

Amy Blaida, Amy.blaida@rsandh.com, (813) 468-4576

**Membership Co-Chair (NEW!!): Please send your membership requests to Elia**

Elia Twigg, Target Engineering, etwigg@targetengineering.com

Subcommittees:

- (a) Records
  - Amy Blaida

- (b) Recruitment & Retention
  - Chairs: Larry Evers & Todd Buckles
  - Group Vacancy Contact
    - Randy Shane
As of January 8, 2016, the Florida Chapter had 1400 members distributed by Branch per the below.

<table>
<thead>
<tr>
<th>Branch</th>
<th>Membership as of 6/30/2015</th>
<th>Membership as of 12/31/2015</th>
<th>Net gain/loss (Fiscal Year)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Big Bend</td>
<td>56</td>
<td>196</td>
<td></td>
</tr>
<tr>
<td>Central</td>
<td>256</td>
<td>131</td>
<td></td>
</tr>
<tr>
<td>Emerald Coast</td>
<td>53</td>
<td>Sun Coast</td>
<td>132</td>
</tr>
<tr>
<td>Gold Coast</td>
<td>88</td>
<td>Treasure Coast</td>
<td>41</td>
</tr>
<tr>
<td>Northeast</td>
<td>84</td>
<td>West Coast</td>
<td>282</td>
</tr>
<tr>
<td>Santa Fe</td>
<td>81</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

APWA Individual Membership is available to any official or employee of a governmental agency, manufacturer, supplier, contractor, or consulting firm that is actively engaged in the field of Public Works.

Currently, Individual Membership Dues are at $184 USD.

Never been a member? Get your FIRST YEAR of individual membership at HALF-PRICE!

Special offer for first-time members — Just $92 USD per person. For information about using the half-price offer to start a new group or add members to an existing group, call 800-848-2792 or e-mail memberservices@apwa.net.
II. Group Vacancies (Randy Shane)-
APWA site is not producing this report presently; will update when the information is available.

III. NEWS AND UPDATES FROM NATIONAL MEMBERSHIP

To: All APWA chapter membership chairs

From: Brad Patterson, APWA Chapter Membership Manager

Re.: 29,000 Members

Date: January 13, 2016

A belated Happy New Year to all chapter membership chairs. Some of you are new to the position in your chapter and I welcome you. For those of you who are returning as membership chairs, thank you for what you have done for your chapter and for APWA in the past. If you are receiving this email you are listed in the National data base as a membership chair. If you are not going to be the chair for 2016, please let me know and I will take you off of the list.

In case you have not read the good news, National’s year-end membership total is 29,093. That is the highest membership total since the end of 2009. All of you deserve thanks for what you have done these past few years as APWA made it through the recession and has rallied. The actual number is not that important but that total means a lot psychologically. This represents the second highest year-end total ever for APWA. A number of chapters really finished the year calendar year strong. I will be working with all of you as much as possible to help all chapters finish strong for the fiscal year – which ends on June 30. Remember that I am readily available to sit in on a membership committee meeting or executive committee meeting either in person or via the phone.

A reminder that the Membership 101 webcast is scheduled for 1 p.m. (Central Standard Time) on Wednesday, January 27. This is a session primarily designed for the new membership chairs, although some things have changed on the website and how to access certain materials, so it is certainly applicable to those who have served as membership chair for a few years.

Please keep in mind that any of you that have branches can invite your branch membership chairs to attend this webcast as well. The fundamentals of a membership committee and of a membership chair are the same for those serving the chapter as well as the branch.
CONTINUING ACTION ITEMS FOR BRANCH MEMBERSHIP CHAIRPERSONS

Monthly Membership Reports and Chapter Membership Roster

What to do when you receive the Membership Reports and Membership Roster:

NEW Members – reach out to your new members. You will need to cross reference with the Reinstated Members report as the Reinstated Members will be listed on the New Members Report. Your communication to the NEW members will be different than communications to REINSTATED members.

NEW members need to be added to your email distribution list. As Membership Chairperson for your Branch, it is your responsibility to ensure that the names and emails of ALL the new members are sent to your Branch Secretary (or whoever keeps your Branch email distribution list) so that they can update their records on a monthly basis.

REINSTATED Members – your communication should be to THANK them for reinstating their APWA membership; then tell them about all upcoming events; include copy of any upcoming meeting flyers and your most recent newsletter.

DROPPED Members – an email will not work for these. Call these members to see if there is anything you can do to get them to reinstate their membership. Be sure to have Membership Benefits Info in front of you.

PROSPECTIVE Members – send them an email introducing yourself; tell them about the benefits of APWA; notify them that they would be a member in YOUR Branch; then tell them about all upcoming events; include copy of any upcoming meeting flyers and your most recent newsletter.

GROUP Vacancies – Randy Shane contacts these folks on a monthly basis. Group vacancies do NOT count toward our Chapter Membership Numbers unless and until they are filled.

Membership ROSTER – You must look at the members listed in your Branch on a monthly basis to check for errors, or changes (for example, you have someone listed in your Branch that you know has changed jobs, positions, has a new email/address, etc.). These changes must be sent to the Records Chair, Amy Blaida, immediately so that she can notify National. Also, you need to review your current email distribution list and compare it to the current roster; make sure that ALL MEMBERS LISTED