**President-Elect Report**  
**November 5, 2011**

As we advance our branding and marketing strategy one thing looked at is our Florida Chapter Logo. With the help of Tracy Quintana and Chas Jordan we have been able to finalize a draft new logo for consideration by the Executive Committee. This will enable us to become compliant with APWA Nationals guidelines for logo use and incorporate elements of this design into Branch logos as well. Below you will find the new design:

Motion: I move that the Florida Chapter adopt the proposed new logo for immediate use.

**Item # 26**

**2012 Show Report**  
**November 5, 2011**

**Team Tampa 2012**  
Here are a few updates from the 2012 Committee:

1) **Venues** – Corporate Events has been heading up this effort. We were able to secure Stumps Supper Club in Channelside where dueling pianos will be the entertainment of the night.

2) **Committee Members** – Bob Hall has stepped down as the Vendor Chair due to schedule conflicts. Carolyn Steves from RS&H has agreed to step in as Chair and has already gotten down to work.

3) **Keynote Speaker** – The Team has selected Ian Hill to be the 2012 Keynote Speaker. Ian was a big hit at Congress in Denver this year and is heading up APWA’s Leadership in Changing Times program. He has not only agreed to be our Keynote but he will also be the facilitator for the Public Works Director Roundtable Monday afternoon, open the tech sessions on Tuesday with a one hour General Assembly and teach a tech session on Leadership as well!

4) **YP Networking Event** – We’re excited about the opportunity to hold our first Young Professionals event at the Conference in 2012. The event will be held at Jackson’s and we are currently looking for sponsors.

5) **Tech Sessions** – The deadline just passed for the Call for Presentations. So far it looks like an excellent line up is on tap. We will be offering the Laws & Rules course and APWA Nationals will be holding an Accreditation Session on Friday.
List of Committees and Committee Chairs:

Show Chair/President Elect – Chris Evers, E.J. Breneman

Show Co-Chair – Chas Jordan, City of Largo

Treasurer – Rick Keeney, City of Punta Gorda

Committees
1) Rodeo – Bob Nowak, City of Largo
2) Golf – Larry Cox, City of Dunedin
3) Tech Sessions – Mariana Llanso, Hillsborough County
4) Registration – Brandi Allegood, RS&H
5) Sponsorship – Amy Blaida, RS&H and Bob Gordon, City of Temple Terrace
6) Vendor – Carolyn Steves, RS&H
7) Student Program – Amanda Millirons, City of Palm Bay

Public Works Director Roundtable

The PWD Roundtable is quickly becoming a reality. With the help of Amy Blaida, Brandi Allegood and Carolyn Steves we have completed our list of 267 Public Works Directors throughout the State. Our first contact with the PWD’s was to send them a survey on what they wanted out of the 2012 show. We were able to glean some good feedback out of these surveys and used it to guide our Tech Sessions. Another significant milestone was securing Ian Hill as the moderator for the PWD Roundtable immediately following his Keynote Speech on Monday April 2nd. We will be heavily promoting his involvement to the PWD’s across the state. Below you will find text which I would like to include in all branch newsletters over the next few months. Thanks for your help!

APWA Florida Chapter Public Works Director Roundtable

Being a Public Works Director in today’s challenging times is a difficult feat. Unprecedented budget constraints plus a contentious political environment and a historically underfunded infrastructure is not exactly the recipe for success. The position doesn’t come with an instruction book either. Wouldn’t it be nice to have a network of your peers to ask questions, share success, get advice and spread knowledge regarding all facets of your role as Public Works Director?

I’d like to introduce the APWA Public Works Director (PWD) Roundtable program to you. This new program is open to all Directors of any City or County in Florida no matter the size. You don’t have to be a member of APWA to join. It’s a free network of PWDs administered through APWA Florida Chapter and organized by each Branch.

This new program will have its official launch April 2nd 2012 in Tampa at the Florida Chapter Annual Meeting and Trade Show. After the traditional Keynote Address by Ian Hill concludes, all Public Works Directors in attendance will be invited to participate in this first ever event. The launch of the Roundtable will be professionally facilitated and is included in your Conference registration. There will be more information on the content of this program forthcoming; we hope you will mark your calendars!
After the launch next April, each branch will hold a regularly scheduled (annual, semi-annual or quarterly) Roundtable in which every PWD in the branch is invited to attend. The PWD's are the only people invited unless they designate someone else in their agency to attend in their place. The point of these meetings is to offer a forum for PWD's to discuss the challenges each one faces in their role and provide an invaluable networking opportunity to them. The exclusive nature of these meetings is meant to allow for open dialogue to take place. As this program gets off the ground the Roundtables can adapt to the users wishes.

The important thing to recognize about this program is it is open to all PWD’s not just APWA members. APWA will organize and launch the PWD Roundtable Program through the Branch and work with the PWD’s that are members to help in the coordination. As President-Elect of the Florida Chapter, I’ll be heading up this new program statewide.

My immediate goal is to create the template for the work with each Branch to launch the program. I'm happy to further discuss the proposed program and I hope you will support this endeavor. Thanks and we hope to see you in Tampa April 2nd 2012 for the first Florida Chapter PWD Roundtable!

Sincerely,

Chris Evers
President-Elect
Florida Chapter