To: Kim Kirby, Florida APWA President
From: Amy Blaida, Membership
Date: October 31, 2011
Re: Membership Committee Report, Agenda Item #33 for Nov. 2011 Meeting

I. Membership Committee Members and Subcommittees

Membership Chair:
Amy Blaida, MPA
RS&H – Orlando
Amy.blaida@rsandh.com
(813) 468-4576 - cell

Subcommittees:

☑ Records
  o Chair: Carolyn Steves, RS&H Tampa/Sarasota, carolyn.steves@rsandh.com

☑ Recruitment & Retention
  o Chair: Matt LaChance, VHB, Orlando, MLachance@VHB.com
  o Members
    i. Randy Shane, Roadway Management, Inc., randy.shane@roadwaymanagement.com

☑ Young Professionals Group
  o Chair: Amanda Millirons, City of Palm Bay, millia@palmbayflorida.org
  o Members
    i. Brandi Allegood, RS&H Tampa, brandi.allegood@rsandh.com
    ii. Chas Jordan, City of Largo, cjordan@largo.com

II. Proposed Chapter Membership Plan:

☑ The proposed Chapter Membership Plan will be distributed and discussed on Friday, November 4, during the Chapter Executive Committee Meeting. Brad Patterson with APWA National will assist with the presentation/discussion
III. Young Professionals Group Networking Event

- The Florida Chapter’s 1st Young Professionals Group Networking Event was hosted by the Central FL Branch on Friday, October 21, 2011, at the White Wolf Café in downtown Orlando. Thirteen (13) people attended, with **4 of those non-members**. Five (5) attendees had **never before attended an APWA function**. It was a fantastic evening of conversation among young professionals throughout the Central FL area. Attendees came from the City of Orlando, the City of Palm Bay, the City of Orange City, the Florida Department of Transportation, the City of Largo, and numerous consultants attended from the Central FL area. Kudos to Amanda Millirons who is the Chair of the Young Professionals Subcommittee for the Florida Chapter, and Chas Jordan, member of that Committee, who both attended the event.

- A big **THANK YOU** goes out to the **Central Florida Branch** for hosting this first ever Young Professionals (YP) Event. The total cost of the event ended up to be around $320 which included food and drinks for all attendees. The event lasted for approximately 3 hours.

- Attendees were given an APWA blue bag filled with misc APWA swag (some came from National, and other from the Central FL Branch), the Central FL Branch recent newsletter, and membership materials. Name tags were created with names and employers for each individual, and all filled out survey cards that were created and asked (1) if they are an APWA member, (2) what kind of events would they most likely attend, (3) what kind of educational sessions would they like to see offered and (4) if they are interested in attending a YP quarterly event. Those who had never attended an APWA function in the past were very impressed and excited that APWA is focusing on young professionals, and have all shown interest in attending future similar events, and other events, such as sporting events, educational luncheons, and golf. All but one person expressed interest in attending quarterly YP events. Some educational sessions these individuals are interested in include the following: (1) lessons learned session, (2) field reviews, (3) LEED, and (4) Green Construction (i.e. LEED) or anything related to construction.

- One of the Young Professionals Subcommittee’s goal is to hold one of these YP events in each Branch in the FL Chapter within the next two years. The West Coast is currently scheduling a YP event to occur sometime in January 2012. A YP event is scheduled to occur during the 2012 FL Chapter Conference at Jackson’s Bistro in Tampa. The Chapter is currently looking for sponsors for this event.

- The West Coast has voted to host a YP event in January in conjunction with the next APWA FL Chapter Executive Committee Meeting.

IV. Membership Chapter Numbers

- As of 10/13/11, FL Chapter has total 1333 members, a loss of 18 members since last quarter.
According to the APWA National website, FL Chapter has 1344 members; Texas has 1514; Chicago Metro has 1378; Washington State has 1368; and Southern California has 1308; making the FL Chapter the 4th largest Chapter.

**Florida Chapter APWA Membership - Current Status by Branch:**

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<th>Membership</th>
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