Greetings from Largo!

Another quarter has gone by, moving towards the Holidays and the New Year! In September, our national convention, the International Public Works Congress and Exposition, was held in Denver, Colorado. The Chapter and the Branch both had an excellent representation of members in attendance this year. We even got together on Tuesday Night for our Chapter Dinner by attending a Rockies Game at Coors Field. It was definitely a great time had by all who attended.

As an individual who has attended Congress for a number of years now, I have to say if it is within you or your organization’s means to attend next year in Anaheim, you need to do so! Nowhere in the U.S. will you get as much education, contacts, networking, and presentation of the latest technologies as at the Best Show in Public Works!

The 2012 Trade Show is coming along nicely, however we need the entire Branch’s help to plan technical sessions, tours, and other aspects of the show to show off the good work of our Departments in the Tampa Bay Area. Contact me if you have something that would benefit the education of our members! We already have support from the Florida Department of Emergency Management, the Pinellas Public Works Academy and the Public Administration program at USF. The 2012 Show is shaping up to be the best there ever was and we need your help to make it complete!

I want to remind everyone that our Annual Golf Tournament benefiting the Edward Burkett Scholarship Fund is quickly approaching in December. We need our vendors’ help to make this a success so we can continue to contribute to the education of future Public Works leaders. The event already has a number of sponsorships sold though, so move quickly. I want to thank Kisinger Campo & Associates for being our Event (Name) Sponsor this year, the Pinellas Public Works Academy for being our Front Nine Sponsor, and Roadway Management for jointly sponsoring our Beverages and Shirts. We thank you for your commitment to our Branch and to our Scholarship Program!

Finally, I want to remind everyone that we currently have a number of Committee positions opened and seats vacant on the Branch Executive Committee. If you are at all interested in becoming a leader in the Profession, please let me know!

Thank you all for your commitment to service our communities!

Chas Jordan
West Coast Branch Chairman
Implementing A Solid Waste Franchise System
By: Marc J. Rogoff, Project Director & Shani Kruljac, Staff Professional
SCS Engineers

Mary Gooding is a new Magnolia County Commissioner who campaigned heavily on the issue of ensuring uniform and efficient solid waste collection for homeowners throughout the unincorporated areas of the County. Mary knew of nearby communities who had moved towards franchising local haulers in order to meet their solid waste needs. Based on her personal opinion and the information she gathered during her door-to-door campaign last fall, she was convinced that franchising would help ensure minimized costs and residents could receive such services as curbside recycling and yard waste collection. At that time, services were provided by more than 15 different haulers throughout the County with some neighborhoods having three or more haulers picking up on the same street. Increasingly, County administrators were frustrated when they received resident service complaints because no County ordinance existed to address waste collection. Many residents likened the current system in Magnolia County to the “Wild West”

The situation that Mary’s community is experiencing is typical of many cities and counties throughout the United States. How can communities respond to these issues of public health and safety while minimizing the economic impact on their citizens and maximizing collection choices? One option is to create a waste collection franchise system.

The Solid Waste Franchise

Publicly operated solid waste collection programs were implemented in nearly 80 percent of America’s cities in the last part of the 19th Century with collection conducted with hand and mule-driven carts. With the advent of the automobile and truck in the 1920s, motorized vehicles largely replaced mule-driven carts. Still, up until the 1950s most, if not all, residential solid waste collection in the U.S. was undertaken by local public works agencies with its own crews. Thousands of small, privately-held, waste collection companies populated the commercial waste collection market. It was not until the late 1960s and early 1970s that large private companies merged changing the “mom and pop” local garbage collection business into the big national market that we find today. Further, with the passage of the Federal Resource and Recovery Act and the Federal Clean Air Act in the 1960s many municipalities found that their ability to comply with the increasingly stringent solid waste regulations made solid waste collection and disposal complex enterprises in terms of costs and management ability. Increasingly, local government agencies turned to franchising to meet the needs for integrated solid waste systems.

Article Continued on Page 3

By: Marc J. Rogoff, Project Director & Shani Kruljac, Staff Professional
SCS Engineers

Information for Retired APWA Members

Did you know that as a Retired Professional in APWA, you are afforded a discounted membership? Did you know that there are ways for Retired Professionals to stay involved in the Association at a National, Chapter, or Branch level? The West Coast Branch wants you (the Retired or soon-to-be Retired Professional) to know that these opportunities are out there and want you to stay involved! If you are a retired professional and would like more information on the discounted membership fee and how to become involved locally, please email us at apwa.wcb.florida@gmail.com.
Under a franchise arrangement, the community oftentimes does not pay the hauler directly, but only arranges for a uniform solid waste collection rate and level of service; the franchisee remains responsible for billings and collection. However, the local agency can also contract directly with the hauler, providing billing services, and pay the haulers directly. Through franchises, local governments can directly control the flow of waste to a facility of its own choosing, thus enabling a balanced approach to flow control.

Typical Contractual Issues

Although most communities have a great deal of discretion in setting up a franchising agreement, it is advisable to proceed cautiously and methodically. As an illustration, consulting assistance was provided recently to a community in north Florida that was revising its commercial solid waste arrangement for the first time since it was initially negotiated more than a decade ago. Unfortunately, many portions of the original agreement had not aged gracefully given the changes to the solid waste industry over the past decade. The agreement contained many cumbersome provisions that were confusing for the haulers to follow and even more difficult for the agency to track. For example, to ensure delivery of solid waste to the agency’s landfill an assumed waste density calculation based upon cubic yards was used, although the agency had subsequently enacted a comprehensive solid waste flow control ordinance, which negated the need for such complex calculations. Further, due to the various calculations and conversions necessary to assess the amount of franchise fees owed, it was very difficult to recreate and validate the amount of cubic yards collected by each franchisee. A recommendation was made to assess the franchise fees owed in the new franchise agreement by developing a two-tiered tipping fee for commercial waste delivered to the landfill. This franchise scheme not only minimizes reporting and auditing requirements, but it also provides daily cash flow to the local government.

The accompanying checklist of issues (see sidebar) should be addressed before implementation of a new agreement is deemed complete. This list delineates basic contractual issues, as well as long-term operational issues to maximize customer service.

Other key implementation factors that should be considered include the following:

• Use public meetings, advertisements and web postings to seek out public involvement throughout the development of the franchise program. The goal should be to seek out every possible medium of communication to gage public support. Reach out to civic associations and community groups to help voice public concerns about the program.
• Develop a defined scope of services for the franchisee (trash collection, organic waste collection, and recycling) that clearly outlines your community’s expectations on the levels of service. The scope will clearly impact the ability of some potential franchisees to develop competitive bids. The challenge is finding balance and flexibility in creating your bid document that assures that your community gets good service at a fair price.
• Evaluate the benefits of having numerous franchisees or a single franchise provider. Having numerous haulers may hinder uniformity in the level of service or create difficulties in local government oversight and management.
• Be prepared for start-up problems. It is important to have a dedicated phone line or web site and extra administrative personnel to address the problems when they first come in.

Sidebar – Issues to Consider in Developing a Solid Waste Franchise

| Exclusive or non-exclusive franchise | Customer complaints |
| Single or multiple zones | Insurance |
| Assistance in public awareness campaigns | Method of collection |
| Size of franchise area | Indemnification |
| Share of recyclables revenues | Collection equipment |
| Term of agreement | Assignment rights |
| Billing process | Pickup points |
| Location of business office | Variance in performance due to acts of God |
| Rate adjustment method | Title to waste |
| Collection frequency | Compliance with federal, state and local laws |
| Utilization of governmental facilities | Types of waste collected |
| Hours of collection and holidays | Failure of performance |
| Performance bond | |

Types of Waste Collected

- Residential
- Commercial
- Industrial
- Hazardous
Utility Maintenance Worker III - Safety Harbor, Florida - $61,829 - $94,080
Under the general direction of a departmental supervisor, performs advanced manual labor involving the skilled operation of heavy construction equipment involved in the construction & maintenance of the City's water & wastewater systems, which includes pump station's mechanical & electric systems. Work is performed with some independence within established policies & procedures & is reviewed through observation & results obtained. Employee duties & assignments require acting as the lead worker over lower level employees. Performs other related duties as required. Evening and/or weekend work is required on a rotating schedule.

Manager of Municipal Services - City of Oakland Park, Florida - $29,827 - $47,944
Position manages the day to day operational functions of solid waste management, fleet maintenance, & building maintenance & administration. Qualifications: Bachelor's degree in Public Administration or related field, with a minimum of 4 years related experience, 8 years progressively responsible experience in municipal solid waste, fleet management, & facilities management functions, of which 4 years shall be in a supervisor management capacity with broad exposure to administrative aspects of the work, e.g., budget development & administration, human resources management, organization & delegation of responsibilities.
http://www2.apwa.net/Workzone/jobDetails.asp?TABLE_ID=9222

Public Works Director / County Engineer - Hardee County BOCC - $66,868.81 - $92,179.39
Highly responsible directing the operation of the Public Works Department & directing the Road & Bridge Engineering & outside Engineering Consultants. Duties include: Equipment Maintenance, Road & Bridge, Engineering, Building & Grounds, Landfill Operation, & Animal Control. Work involves the exercise of a high degree of independent judgment for all jobs requirements & ensures the laws, regulations, & policies are adhered to for County programs. Work is performed under administrative direction of the County Manager. Requirements: Accredited four year college or university with a bachelors degree in civil engineering. Five years experience in Roadway design, engineering & permitting in the fields of Roadway & Drainage Systems, & Public Works, several of which should have been in a supervisory capacity. Florida Licensed Professional Engineer.
Job & Applications on website: www.hardeecounty.net. Submit to HR Department, 205 Hanchev Road, Wauchula, FL 33873, Ph(863) 773-2161.
http://www2.apwa.net/Workzone/jobDetails.asp?TABLE_ID=9211

Public Works Director - Seminole County Government - $85,300.80 - $140,753.60
Seminole County, Florida (population 422,718) Director of Public Works: Administrative & management responsibilities for a department of approximately 200 employees conducting Roads-Stormwater, Traffic Engineering & Engineering functions for the County. The Department is responsible for daily operation as well as planning for future transportation & infrastructure needs of the County. Minimum Qualifications: Bachelor degree in Public Administration, Business, or Engineering & 5 years experience is required. Masters degree or State of Florida Professional Engineer preferred. A comparable amount of education, training, or experience may be substituted for the minimum qualifications. Please see Public Works Director Position Flyer for more information.
http://www2.apwa.net/Workzone/jobDetails.asp?TABLE_ID=9210

Transportation Manager - City of Miramar, Florida - $57,853.00
This highly responsible position reports to the Director of Public Works or designee, & is responsible for implementing & overseeing City-wide Transportation Programs, inclusive of Transit & Fleet Maintenance, while ensuring compliance with all applicable policies, procedures, regulations, & standards of quality & safety.
http://www2.apwa.net/Workzone/jobDetails.asp?TABLE_ID=9300

Operations Manager - Citrus County BOCC
Manage staff of 45 employees in the operations, maintenance & upgrading of water & wastewater utilities. Conduct operations of eight wastewater treatment plants, forty-six water production (treatment facilities), eight hundred & fifty miles of pipeline, & two hundred lift stations in full compliance of all regulations. Develop & implement asset management & reliability centered maintenance protocols. Be an active participant in the development of Capital Improvement Plans & budget development & control. Bachelors degree in engineering or hard science; minimum of six years in both water & wastewater operations in a system serving more than 15,000 customers; Certifications in Wastewater Operation & Water Operations, collections, & distribution, & certified as an Environmental Technician. Experience in asset management & reliability centered maintenance highly desirable. http://www.cityofsafetyharbor.com/index.aspx?NID=101 Please visit our web site at www.bocc.citrus.fl.us to submit an application on line or visit our application kiosk at the Citrus County Human Resources Department, 3600 West Sovereign Path, Suite 178, Lecanto, Florida, 34461 EOE/ADA
http://www2.apwa.net/Workzone/jobDetails.asp?TABLE_ID=9120

Manager of Facilities Operations & Maintenance - Hillsborough County - $72,000 - $108,000
The position pays $72K to $108K annually, along with additional benefits. These benefits include participation in the Florida Retirement System, which can provide a retirement pension; an employer contribution into a deferred compensation program (similar to a 401K); short-term & long-term disability; life insurance, affordable health, dental, & vision insurance; generous vacation & sick leave; newborn leave; FMLA; tuition reimbursement; membership in a credit union; & much more. The position provides administrative & supervisory duties inherent in directing & coordinating the organization's 55 technically skilled employee work force & contract forces in the operations, maintenance & repair programs that ensure the safety, health & welfare of the employees & visitors that occupy & use the nearly 300 County buildings, comprising over four million square feet & serviced by the organization. Develops & manages the organization's $10 million budget for those maintenance programs as well as the additional energy & sustainability, indoor air quality, & emergency preparation/response programs. Requires a Bachelor's Degree from an accredited university in engineering, architecture, facility management, construction management, or business & a minimum of 7 years experience.
Once advertised, the position will be posted at http://www.hillsboroughcounty.org/hr/management/home.cfm. Applicants will need to submit a resume for consideration.
Congratulations, Brian Usher, Largo Public Works Director, now APWA Director At-Large!

Our very own West Coast Branch member, Brian Usher, the Public Works Director for the City of Largo was nominated and elected to the APWA Board of Directors as the At-Large Director for Fleet and Facilities. Brian has been a member of APWA for over 30 years, serving in all Branch and Chapter officer positions in the Chicago Metro Chapter, is a past Top Ten Public Works Leader, and a recipient of the Professional of the Year - Public Works Emergency Management Award in 2011. Join the West Coast Branch in congratulating one of our own on this great achievement!

Click, Listen & Learn

Nov 15, 2011 - How to Train Your Fleet (REBROADCAST) - http://www2.apwa.net/events/eventdetail.asp?ID=5333
Dec 18, 2011 - Clients & Consultants – How to Work Together for the Best Possible Project (Live) - http://www2.apwa.net/events/eventdetail.asp?ID=5319
Jan 12, 2012 - How the Effective Utility Management Tool Will Significantly Improve Your Public Works Department, Or Utility (Rebroadcast)

To see a list of all upcoming Click, Listen & Learn Programs go to:
http://www.apwa.net/Education/CLL/
West Coast Branch Meeting and Speaker Dates

Nov. 9, 2011  City of St. Petersburg - Sunken Gardens
Located at 825 4th St. N St. Petersburg FL 33704
Golf at the City’s Mangrove Bay Golf Course, 875 62nd Ave NE St. Petersburg FL 33702, after the meeting
Guest speaker will be Bryan Fast of Thirsty Duck

Jan. 11, 2012  City of Zephyrhills
City Hall 5335 Eighth St. Zephyrhills, FL 33542
Golf will follow the meeting at Silverado Golf and Country Club
Guest speaker will be John Sunderman of Reynolds Inliner

Mar. 14, 2012  City of Tampa
Tampa Palms - Tentative
More information will become available soon

2012 Florida Chapter Annual Meeting and Trade Show

The 2012 Florida Chapter Annual Meeting and Trade Show will be held at the Tampa Convention Center on April 2-5, 2011. This is a great opportunity to show the Public Works Professionals in our state what is great about Tampa Bay! We have some of the best and most supportive vendors in the state, one of the greatest concentrations of membership, and a wealth of Public Works Projects to use as case studies for interesting educational opportunities. The 2012 Trade Show will hopefully be the biggest and the best but we need YOUR support to make it happen.

What we need from you:
- Vendor Contacts for Exhibiting and Sponsorships
- Equipment Rodeo Judges and Participants
- Technical Session Usher Volunteers
- Technical Session Instructors
- Registration Volunteers
- Registration of YOUR employees

This event can only be a success with the assistance of our outstanding members. Please contact Chris Evers at cevers@ejbreneman.com or Chas Jordan at cjordan@largo.com if you are interested in helping! Either way see you at the Show in April!

Call for Nominations for 2011-2012
West Coast Branch Committee Appointments

If you know of someone who would be interested in serving on one of the following committees for the 2011-2012 Program Year, or you yourself would be interested in getting more involved with the West Coast Branch, please contact apwa.wcb.florida@gmail.com.

The West Coast Branch Committees are:
- Technical Sessions / Educational Programming
- Branch Annual Meeting and Banquet
- Awards
- Sponsorship / Vendor Relations
- Golf Tournament
- Historical
- Membership
- Newsletter
- Nominating
- Public Works Academy
- Scholarships
- Finance & Investments
- Association Alliance (Governmental Relations)
- Audit

If you are interested in serving, or even in leading one of these committees, please email apwa.wcb.florida@gmail.com with the following information:
- Name
- Agency / Organization
- Phone Number
- Email Address
- Name of Committee You Wish to Serve On
Edward Burkett Scholarship Program
Golf Tournament

DECEMBER 3, 2011 - 8:30 AM SHOTGUN START

The Edward Burkett Scholarship Fund provides scholarships to current and future Public Works Professionals to achieve Higher Learning.

Heritage Harbor Country Club
19502 Heritage Harbor Parkway
Lutz, FL 33558-9740

Individual Players: $65.00
Foursome: $240.00 (or included in some Sponsorships)
Registration Due: November 26, 2011 ($10 per person late fee after registration date)

Raffle Drawings - Auction - 50/50 Drawing

If you have any questions please contact us at apwa.wcb.florida@gmail.com
Thank You for Your Willingness to Serve!

We welcome your input and articles on noteworthy improvements in every discipline of the Public Works profession. To advertise in the newsletter, contact Sala Garbaj at 813.635.5496 or via email garbajs@hillsboroughcounty.org.

EXECUTIVE COMMITTEE MEMBERS
Chas Jordan, (Chair), City of Largo
Randy Shane, (Vice Chair), Roadway Management, Inc.
Sala Garbaj, (Treasurer), Hillsborough County
Brandi Allegood, (Secretary), RS&H
Robert Nowak, (District Representative), City of Largo
Linda Adejumo, (Past Chair), Retired
Rudy Garcia, Retired
Keith Causey, Bewster Technical Center
Chris Evers, E.J. Breneman, L.P.
Larry Cox, City of Dunedin
Shane LeBlanc, City of Zephyrhills
Troy McCain, City of Lakeland
Dean Scharmen, City of Indian Rocks Beach
Perry Lopez, Town of Belleair

STANDING COMMITTEES
Annual Banquet - Randy Shane*
Audit - Frank Bell#
Awards - Robert Nowak
Education and Technical Sessions - Dean Scharmen
Equipment Rodeo - Michael Gordon#
Finance / Investments - Sala Garbaj*
Golf Tournament - Larry Cox
Governmental Affairs (Assoc. Alliance) - Chris Evers
Historical - Henry Fain#
Membership - Robert Nowak
Newsletter - Brandi Allegood
Nominating - Linda Adejumo*
PW Academies - Keith Causey / Larry Cox
Scholarships - Keith Causey
Sponsorship - Troy McCain

*These are required per their office in the branch.
#Not an Executive Committee Member

Call for Presentations

APWA offers education and training for public works professionals via conferences, online web programs, and live workshops. Click on the buttons above for a description of the selection criteria, submission guidelines, and deadlines for each program.

- Tell your public works story – give us “how we did it” case studies and workable strategies for addressing regulatory mandates, aging infrastructure, tight budgets, security issues, new technologies and systems, leadership dilemmas and solutions.
- Get the recognition you deserve! Take advantage of this opportunity to share your expertise and the insights you’ve gained from your real-world experience.
- Encourage your employees to speak at APWA professional development events – challenge them to step forward and share their successes, ideas, and vision for the public works profession of tomorrow.

Submitting to speak at APWA conferences and web programs is easy! Click here for the APWA Online Call for Presentations Form. APWA also offers live workshop training in these areas: Stormwater Management; Public Fleet Management, & Construction Inspection. If you have expertise in any of these areas and would like to put your name into consideration as an instructor, please send an email to education@apwa.net. Please include a bio that highlights your technical expertise and your experience as an instructor/speaker.

Brandi Allegood
Newsletter Editor
Brandi.Allegood@rsandh.com

Charles (Chas) Jordan
Co-Editor
CJordan@largo.com
Kisinger Campo & Associates, Corp. (KCA) was founded in 1976 by Jack Campo to provide civil engineering design services. Within a year, former District 1 Structures and Facilities Engineer, Ed Burkett, joined the firm and KCA began expanding into one of the premier public service engineering firms, establishing a reputation as an industry leader in Bridge Maintenance and Inspection (BMI).

Within three years, KCA won the first ever Construction Engineering and Inspection (CEI) contract awarded by the Florida Department of Transportation (FDOT). Today, KCA and its subsidiary KCCS, have forged a position of preeminence in the BMI and CEI industries in Florida and throughout the Southeast.

KCA’s reputation for technical excellence extends throughout the firm, into our transportation, structures, stormwater, environmental and asset management groups. KCA has completed projects with budgets ranging from $5,000 to over $100 million dollars.

KCA continues to pioneer new solution-oriented services to address infrastructure design, assessment, management and maintenance. Development of creative, cost-effective solutions is founded in our interdisciplinary approach - integrating our significant expertise in engineering, construction administration and asset management with software development and GIS technologies.

KCA’s development of new technologies for data acquisition and management will continue to ensure that our governmental clients efficiently plan, design, construct and maintain their assets. KCA is constantly in the forefront of technology, keeping our clients equipped with the best available technology at the minimum cost.
Cutler Repaving is North America’s largest and most experienced authority in single pass asphalt recycling.

Cutler originated single pass asphalt recycling technology in 1965, and has spent more than four decades refining and perfecting the pavement recycling process. Cutler’s single pass single machine method has recycled over 190 million square yards of existing asphalt roadways in 32 states and 350 cities. Whether it’s for highways, urban/arterial roads, or residential streets, Cutler’s Single Machine Asphalt Recycling System is the ideal method to rejuvenate pavement with a minimum amount of public inconvenience.

No other HIR pavement recycling contractor comes close to Cutler’s level of experience and expertise. It’s reputation for customer satisfaction is demonstrated by repeat business of 90%.
What if every city, county, village, town, hamlet, and borough – even every state – saved money and reduced greenhouse gas emissions along with energy consumption, while maintaining their roads at a higher overall condition? What if you could call your representative and ask when your road will be paved and actually get an answer?

Taxpayers deserve this level of service for their roads and bridges and they deserve accountability with transparency. Taxpayers deserve to have their money spent on their roads in a planned systematic approach that maximizes their investment. They deserve a progressive pavement management plan.

Roadway Management offers a comprehensive pavement management plan that will optimize available road resurfacing dollars. We assess needs, deliver road resurfacing products to meet those needs, and verify the results. We also provide the most cost effective, individual pavement products for road owners that prefer to assess their own needs.
PINELLAS PUBLIC WORKS ACADEMY

P-Tech offers many great opportunities to learn about public works and the many facets of the work environment. Many courses are available in the technical specialties including maintenance of traffic. Check out the weblink below to see what might fit your training needs. You may also contact Rohland Bryant at the P-tech office if you have any questions.

Mission: The mission of this program is to build a more qualified workforce by providing training to current and potential public works employees. Program I470304 consists of a planned sequence of courses.

Public Works Cadet I - Course ETC0003 (150 hours) - Content includes training in introduction to Public Works, exploration of careers in water systems, exploration in Public Works, employability skills and computer literacy. Training includes the theory and operation of wastewater systems and plant operations, water distribution systems and plant operations. Skills are also obtained through hands-on training in the area of storm water systems, park maintenance, procurement of a Class “B” commercial driver’s license permit and an internship.

Public Works Cadet II - Course ETC0004 (150 hours) - Content includes training in the exploration of careers in Public Works operations, demonstrating people skills as an intern, and procurement of a Class “B” driver’s license.

Public Works Cadet III - Course ETC0005 (150 hours) - Content includes training by performing an internship, employability skills, and entrepreneurship studies.

Additional Industry Training/Testing Offered:
- Intermediate Maintenance of Traffic (FDOT)
- Intermediate Maintenance of Traffic Refresher (FDOT)
- Traffic Signals Level I (IMSA)
- Traffic Signals Level II (IMSA)
- Traffic Signals Inspection (IMSA)
- Signs and Markings Level I (IMSA)
- Signs and Markings Level II (IMSA)
- Forklift Certification
- CDL Class B Certification
- OSHA Certification

GENERAL ASPHALT PAVING