Call for Presentations

The 2011 APWA Florida Chapter Annual Meeting & Trade Show

April 2-6 in Tampa, Florida

No matter your role in public works, there is something for everyone at APWA’s Florida Chapter 2012 Annual Meeting and Trade Show. Public works professionals from both the public and private sectors attend year after year to stay up-to-date on emerging trends, and innovative practices and strategies. The exhibit floor attracts numerous companies who come to demonstrate their state-of-the-art products and services.

This year's theme is “Dealing with the New Normal”. The Annual Meeting intends to educate Public Works Leaders from around the state on how to deal with the new challenges of a recession economy, state legislative tax reform, smaller budgets, and other challenges. We want to hear YOUR story of how you are overcoming these difficulties and how other Departments can take your lead.

Speakers at APWA’s Annual Meeting are people like you who have met the challenge of managing public works projects and organizations. They view speaking at the Annual Meeting as a chance to promote their good works and to invest in the future of the public works profession by sharing what they know.

Types of Training / Technical Sessions Needed

Individual Presentation – One Primary & One Co-Speaker

Panel-Forum Presentations – Includes 3-5 Panelists from Diverse Backgrounds and Interacts with the Audience

Topics of Preference

The APWA Florida Chapter Annual Meeting and Trade Show provides education about all public works disciplines for all levels of the organization:

New Challenges due to Economy and Solutions (Dealing with the New Normal)
  • Cost Saving Measures
  • Staffing Changes
  • Organizational Development
  • Long Term Planning
  • Doing More with Less
State-of-Art Operations

- Roads, Streets, Bridges (pavement performance, work zone safety, etc.)
- Traffic Engineering (efficient mobility, intersection design, traffic calming, etc.)
- Right-of-Way Issues
- Engineering and Technology (emerging design and technology trends)
- Emergency Management/Preparedness and Infrastructure Security Issues
- Fleet Services and Management (maintenance and replacement practices, green fleet issues, emissions reduction, shop and parts management, etc.)
- Facilities Management (inventory systems, condition assessments, green design, LEED certification, public works yard management, etc.)
- Construction Management (project management, project delivery systems, bidding, contracting, etc.)

Leadership in Public Administration

- The competencies of a leader: Decision-making, Consensus building, Team building, Motivation, Public Budgeting, etc.
- Developing Vision, Mission and Strategic Plans
- Public Sector Ethics
- Succession Planning
- Effective Communication Skills and Technologies
- Political Economy
- Organizational Development and Restructuring

Submission Guidelines (Deadline October 28, 2011):

- All submitted proposals must be in electronic format. Accepted formats will be in MS Word or Rich Text Format. Proposals may have two additional attachments such as documents, brochures, publications, or otherwise, that would help to further describe or clarify the topic and presentation.
  - To Submit by CD, please mail to:
    - Mariana Llanso, Hillsborough County,
  - To Submit by Email, please email the documentation to:
    - APWAFlorida@gmail.com
- Submissions should be formatted in this manner:
  - Proposed Title and Topic of Presentation and Designation as Individual Presentation or Panel-Forum
  - Learning Objectives: All proposals must include an Abstract no longer than 500 words and three (3) learning objectives that indicate exactly how the attendee will benefit from the presentation. These should clearly state the benefits of attending the session by the APWA Member.
  - Provide Contact Information for Primary Session Contact:
- Name and Position Title
- Affiliation / Organizational
- Address
- Phone Number
- E-Mail Address
- Web Address (if Applicable)

- Please list all anticipated Audio/Video Equipment Needs. If you are presenting a powerpoint or other electronic computer-based presentation, you must bring and supply your own laptop for use during the presentation.
- Session Length: Please indicate the expected length of your presentation and specify time apportioned for question & answer period. See the Scheduling bullet below for more specific information. APWA will try to allocate your requested number of minutes, however due to space limitations and time constraints, we may be asking you to shorten your presentation or perhaps to combine your presentation with similar-themed submissions into a longer time block.

**Scheduling:** Due to the complexity of determining topic placement, we are unable to accommodate specific date and time requests. Make sure that your proposal speakers are available to present on any day and times as follows:

Monday, April 2, 2012: 9 am to 12:30 pm at 60, 75 or 120 minute intervals; and, 2:45 to 3:45 pm.

Tuesday, April 3, 2012: 9 am to 11:15 am at 60 or 120 minute intervals; and, 1:15 to 3:45 pm.

Thursday, April 5, 2012: 9 am to 11:15 at 60 or 120 minute intervals.

**Presentation / Presenter Guidelines**

- **No Sales-pitches Please:** Direct promotions of products, services, or monetary self-interest are not appropriate education sessions. APWA members are traditionally vocal in their displeasure with sessions that appear to be sales presentations or promotions. APWA audiences prefer sessions that present case studies from the user perspective.
- Registration and travel expenses: Speakers at APWA’s Annual Meetings are also considered attendees of the event and are expected to pay their own travel expenses and the appropriate member or non-member registration fee. If you plan to only attend on the day of your presentation, you may qualify for a complimentary single-day registration.

**How Are Presentations Selected?**
All submissions are reviewed and evaluated by a committee of public works professionals representing various public works disciplines. The evaluation process is competitive based on these criteria: (1) Relevance and Clarity (learning objectives are clearly stated using active verbs indicating exactly what the benefit would be to the learners); (2) Practical Application (presentation provides take-away knowledge material that can used by the learners in their day-to-day work settings); (3) Leading-edge (presentation addresses critical issues, emerging trends, innovative methods and technologies); (4) Balance (the review committee will review for balance to ensure that all of the public works disciplines have a representative number of presentations and that no one speaker or organization is disproportionately represented.)

Please contact Mariana Llanso at llansom@hillsboroughcounty.org or at (813) 307-1817 for any questions.

**PLEASE REMEMBER TO SUBMIT YOUR PROPOSALS FOR CONSIDERATION ON OR BEFORE OCTOBER 28, 2011.**